

Citibank, N.A., Philippine Branch, has transferred ownership of its consumer banking business to Union Bank of the Philippines with effect from August 1, 2022. The trademarks "Citi", "Citibank", "Citigroup", the Arc design and all similar trademarks and derivations thereof are used temporarily under license by Union Bank of the Philippines from Citigroup Inc. and related group entities.

## PROMO TERMS AND CONDITIONS

### Zalora Baseline Offer

Campaign	Mechanics	Voucher Code	Promo Period
2023 Baseline Offer	New Customers: 20% off No minimum spend Max discount P1,000 One-time use  Existing Customers: 18% off Min spend P1,500 Max discount P1,000 5x use	CITI2023	March 8, 2023 to November 30, 2023

#### Qualification

This promo is open to all Citibank credit cardholders who will purchase on the ZALORA website or ZALORA app within the promo period.

#### Promo Period and Discount

- Promo period valid on March 8, 2023 to November 30, 2023.
- ZALORA to subsidize a baseline offer of 20% Off to new customers (no min. spend, max. discount P1000, one-time use) and 18% off to existing customers (min. spend P1,500, max. discount P1000, 5x use), brand and category exclusion apply, valid from March 8, 2023 to November 30, 2023, to be availed using the voucher CITI2023 for new and existing customers.

#### How to avail of discount

- Log-on to <http://www.zalora.com.ph>
- Click on Shop Women, Shop Men, Shop Kids to begin.
- Select product categories.
- Select product.
- Select size and click on "Add to Bag".
- Once finished, click CHECKOUT NOW to proceed.
- Log in or Register by Signing in via Facebook. Input Customer Information such as name, phone number and delivery address.
- Select Payment Method.
- Click "Have a promo code? Enter it here".
- Enter promo code: CITI2023 then click APPLY.
- Click "Order Now" to finalize order
- Discount will be deducted via cart rule from subtotal.
- Click ORDER NOW to finalize the order.

#### Promo Exclusions

- Discount is not valid on essential items.
- Valid 5x per account for existing customers and one-time for new customers
- Maximum discount of P1,000
- Brand exclusions apply. Discount is not valid on the following categories and brands: (full list: [www.zalora.com.ph/faq-non-sale](http://www.zalora.com.ph/faq-non-sale)).

#### Customer support

- For any questions or clarifications, please contact ZALORA Philippines Facebook Page or e-mail: [customer@zalora.com.ph](mailto:customer@zalora.com.ph)

DTI Fair Trade Permit No. FTEB-162282 Series of 2023

**For any concerns, you may call us at (632) 8995-9999 or send us a message through [www.citibank.com.ph](http://www.citibank.com.ph).** This bank is regulated by Bangko Sentral ng Pilipinas with contact details at <https://www.bsp.gov.ph>.